



Academies Trust

## Co-op Academy Broadhurst CRL Programme & Policy

2025-26

Approved by: AGC Date : 28/10/22	Last reviewed on: 18/10/25	Next review due by: 18/10/26
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Careers Leader : S. McIntosh

## 1.0 Rationale and Vision

The Co-op Academy Trust is committed to ensuring all our students have access to high quality career related learning (CRL) opportunities throughout each stage of their development. Our CRL programmes will inspire, raise aspirations and give our students an optimistic outlook on life.

At Co-op Academy Broadhurst, the vision for the development of CRL is to provide the very best opportunities to enable our pupils to broaden their horizons and raise aspirations. We want our children to see a clear link and purpose between their learning experiences and their future. Our programme promotes equality of opportunity, gives exposure to the world of work, celebrates diversity and challenges stereotypes.

### 1.1 We are always guided by our Coop values:

#### **Do what matters most**

What matters most is ensuring that our students achieve the best possible outcomes.

#### **Be yourself, always**

We bring our best self to work, so that we each contribute a bit of our own unique Co-op difference, and respect others for doing the same.

#### **Show you care**

We care about our Co-op, our colleagues, our members, our students, their parents and communities, now and for the future.

#### **Succeed together**

Co-operating is what makes us different; we're better and stronger when we work together.



## **2.0 Intent**

Our CRL program is both bespoke and unique to our academy and is reviewed on an annual basis to meet our children's needs based on internal monitoring and evaluation processes. We are committed to providing a coherently planned and sequenced programme that reflects our academy's context and core values. Our programme is designed to entitle all children to develop their knowledge, skills, understanding and cultural capital to support them to go on to positive destinations that meet their aspirations and interests. With this in mind we aim:-

- To broaden children's horizons and raise aspiration with the ultimate aim of improving social mobility
- To support the raising of standards of achievement and attainment for all children, especially by increasing motivation, attitude to learning and attendance
- To reinforce the importance of numeracy and literacy in later life
- To support inclusion, challenge stereotyping and promote equality of opportunity
- To excite and motivate children about their curriculum learning by ensuring there are strong links between education and the world of work.
- To develop enterprise and essential life skills
- To help children to learn about, and develop, their skills and qualities to instil greater self confidence
- To tailor CRL learning / events to meet the needs of all our children through appropriate differentiation
- To involve parents and carers whenever appropriate
- To use current labour market information (LMI) to enable children, staff and parents to engage actively with local and national CRL information so that they can increase their knowledge and understanding about the world of work.
- To use all feedback to reflect on our current provision to develop our future CRL program
- To provide additional support to specific vulnerable groups such as SEND and pupil premium
- To monitor and evaluate current provision in order to ensure our program is quality assured in line with other curriculum areas
- To share best practice with other Co-op academies at network events to ensure reflection and development of own program
- To ensure each key stage get a least 1 employer encounter
- To achieve /maintain / work towards a Quality in Careers award in recognition of all that our academy offers



## **2.1 Learner entitlement**

All children are entitled to consistent and whole school delivery of CRL to ensure they understand who they may become and develop a healthy sense of self to enable them to reach their full potential. This will include real life experiences of the workplace, physically in KS2 and virtually in EY / KS1

## **2.2 Planning & curriculum**

Planning for CRL is included in the long term PSHE planning. Teachers are encouraged to explore links to careers through the core and non-core curriculum when possible both implicitly and explicitly. It is recognised that opportunities are often spontaneous, following the children's learning, experiences and ideas.

## **2.3 Approaches to teaching and learning**

The curriculum is approached in a variety of ways, using a range of teaching and learning styles. In CRL we place emphasis in active learning including the pupils in circle times, role play, research and enterprise activities. Visits, and visitors, will also form part of our CRL curriculum. Through the curriculum we will aim to give children real life, authentic experiences of the world of work.

## **2.4 Visitors and visits**

It is recognised that visits and visitors will form part of CRL. Our CRL leader will actively seek relevant and meaningful encounters from a wide range of sectors and providers. Please also see the Trust Health and Safety Policy regarding risk assessment for visits and our Safeguarding Policy for visitors on site.

## **2.5 Assembly programme**

The assembly programme for CRL is devised by our CRL lead and will support teaching in class through a range of different approaches. Our CRL lead will deliver a range of assemblies on job opportunities within different subjects to link learning to life. Teachers will also deliver assemblies on different careers which will reflect the results of our aspirations survey in KS1/2. Aspirational visitors will also be included in the assembly programme. The CRL assembly programme is to be devised by the Headteacher and CRL Lead.



## **2.6 Parental Engagement**

Parental engagement in CRL is based around raising parents' awareness of the nature of their supportive role in their child's future. Engaging parents is a key driver when delivering career development activities and CRL should raise aspirations for the parents and their children. We will also look for parent / extended family CRL opportunities to complement our CRL program.

## **3.0 Implementation**

Our program is taught via bespoke activities and events, subject curriculum and extracurricular activities, and a wide range of enrichment activities. CRL is delivered by a range of providers such as teachers and support staff, FE Colleges, Universities, visiting speakers, employers and employees. This delivery includes bespoke workshops, assemblies, project / challenge / enterprise days and via subject curriculum. Our staff receive regular CPD to support them in embedding essential skills into their subject areas. Our parents can access our academy's website which provides clear links to a range of CRL related events and information about local market information (LMI) . The CRL events / activities outlined below are all planned to take place over the year in addition to CRL in the curriculum.



Autumn Term

Year Group	Activity / event / curriculum	CDI Intended learning outcome	Benchmark
EYFS	Employer Encounters: School crossing patrol, Hairdresser, Dentist, Builder / Bricklayer, Chef - School Cook, Actress, School Nurse	<b>Explore possibilities:</b> recognising jobs that involve harvesting, making, providing a service or finding out	<b>3, 4, 5</b>
	Co-op Core Offer - Role play jobs activity Cbeebies - What's in your bag? <a href="https://www.bbc.co.uk/iplayer/episodes/m00115fm/whats-in-your-bag?seriesId=m00115fj">https://www.bbc.co.uk/iplayer/episodes/m00115fm/whats-in-your-bag?seriesId=m00115fj</a> <a href="https://www.bbc.co.uk/iplayer/episodes/m000sc9/whats-on-your-head">https://www.bbc.co.uk/iplayer/episodes/m000sc9/whats-on-your-head</a>	<b>Manage career:</b> enjoying work-based role-plays	<b>4</b>
Year 1	Aspirations discussion	<b>Explore possibilities:</b> being able to explain their views about similarities and differences between jobs	<b>8</b>
	Encounter with a Project Officer for Moston Brook	<b>Create opportunities:</b> thinking about questions they would like to ask a visitor about their job	<b>5</b>
Year 2	Aspirations discussion	<b>Explore possibilities:</b> being able to explain their views about similarities and differences between jobs	<b>8</b>
	Visit to Chester Zoo - meet with a zoologist	<b>Create opportunities:</b> thinking about questions they would like to ask a visitor about their job	<b>5</b>
Year 3	Aspirations Audit - Google form	<b>Explore possibilities:</b> being able to explain what interests them about particular jobs	<b>8</b>
	School parliament elections	<b>Manage career:</b> making a step-by-step plan to enable them to achieve something they would like to be able to do	<b>4</b>
	Physiotherapist to visit school	<b>Explore possibilities:</b> finding out about the qualities and skills needed to do a caring job	<b>5</b>
Year 4	Aspirations Audit - Google form	<b>Explore possibilities:</b> being able to explain what interests them about particular jobs	<b>8</b>
	School parliament elections	<b>Manage career:</b> making a step-by-step plan to enable them to achieve something they would like to be able to do	<b>4</b>



	Local MP/Councillor to talk to the class	<b>Explore possibilities:</b> recognising that the subjects and topics that they take further can lead to qualifications and making progress in their careers	<b>5</b>
<b>Year 5</b>	Aspirations Audit - Google form School parliament elections Visit to Quarry Bank Mill Museum - encounter with curator/Acting/Historian What's my line? GM employers carousel	<b>Explore possibilities:</b> being able to explain what interests them about particular jobs <b>Manage career:</b> making a step-by-step plan to enable them to achieve something they would like to be able to do <b>Explore possibilities:</b> being able to explain what tasks they would like and like least about particular jobs <b>Explore possibilities:</b> recognising that the subjects and topics that they take further can lead to qualifications and making progress in their careers	<b>8</b> <b>4</b> <b>5</b> <b>2, 5</b>
<b>Year 6</b>	Aspirations Audit - Google form School parliament elections Electrician, who owns his own company, to share career and pathways GoIT curriculum consisting of six lessons What's my line? GM employers carousel	<b>Explore possibilities:</b> being able to explain what interests them about particular jobs <b>Manage career:</b> making a step-by-step plan to enable them to achieve something they would like to be able to do <b>Create opportunities:</b> explaining what they found out from a visitor about setting up their own businesses <b>See the big picture:</b> exploring the benefits and possible drawbacks of scientific and technological developments that affect how people do their work <b>Explore possibilities:</b> recognising that the subjects and topics that they take further can lead to qualifications and making progress in their careers	<b>8</b> <b>4</b> <b>5</b> <b>4</b> <b>2, 5</b>
<b>Staff</b>	Lead to attend CRL meeting Staff meeting Coffee and chat - CRL focus Skill of the half term assemblies		



Spring Term

Year Group	Activity / event / curriculum	CDI Intended learning outcome	Benchmark
EYFS	Employer encounters: Nurse Physiotherapist Fire Fighter Police Officer	<b>See the big picture:</b> exploring the jobs that people do to help them <b>Growth throughout life:</b> being aware of people who can help them	
Year 1	Co-op Core Offer - Career stereotypes  Toymaker visit	<b>Explore possibilities:</b> investigating similarities and differences between men’s and women’s work clothes <b>Create opportunities:</b> thinking about questions they would like to ask a visitor about their job	
Year 2	Co-op Core Offer - Career stereotypes  Female Firefighter to visit (links to history topic)	<b>Explore possibilities:</b> investigating similarities and differences between men’s and women’s work clothes <b>See the big picture:</b> exploring the jobs that people do to help each other	
Year 3	Co-op Core Offer - Alphabet jobs  Visit to Treak Cliff Cavern (links to history topic)	<b>Explore possibilities:</b> recognising that the subjects and topics that they take further can lead to qualifications and making progress in their careers <b>Explore possibilities:</b> recognising that the subjects and topics that they take further can lead to qualifications and making progress in their careers	
Year 4	Co-op Core Offer - Alphabet jobs  Visit to The Royal Exchange  Chocolatier to visit (links to Geography topic)	<b>Explore possibilities:</b> recognising that the subjects and topics that they take further can lead to qualifications and making progress in their careers <b>Explore possibilities:</b> being able to explain what interests them about particular jobs <b>Explore possibilities:</b> being able to explain what tasks they would like and like least about particular jobs	



<b>Year 5</b>	Co-op Core Offer - Career Crossover  Interview Mr Hawkins (Musician in residence)	<b>Explore possibilities:</b> recognising that the subjects and topics that they take further can lead to qualifications and making progress in their careers <b>Explore possibilities:</b> being able to explain what tasks they would like and like least about particular jobs	
<b>Year 6</b>	Co-op Core Offer - Career Crossover  Visit to Manchester University	<b>Explore possibilities:</b> recognising that the subjects and topics that they take further can lead to qualifications and making progress in their careers <b>Manage career:</b> being aware that choice and opportunity make careers possible	
<b>Staff</b>	Lead to attend CRL meeting Staff meeting Skill of the half term assemblies Y6 Teacher to organise WoW Careers Week		

**Summer Term**

<b>Year Group</b>	<b>Activity / event / curriculum</b>	<b>CDI Intended learning outcome</b>	<b>Benchmark</b>
<b>EYFS</b>	Employer encounters: Cabin Crew Train Driver Farmer	<b>Explore possibilities:</b> identifying what the clothes and equipment that people use in their jobs are for <b>See the big picture:</b> exploring jobs that people do outdoors	
<b>Year 1</b>	Co-op Core Offer - Our neighbourhood  Encounter with an NHS Worker	<b>Explore possibilities:</b> being able to give examples of jobs in different sectors <b>See the big picture:</b> exploring the jobs that people do to help each other	
<b>Year 2</b>	Investigate jobs in coastal towns (link to topic)	<b>Explore possibilities:</b> being able to give examples of jobs in different sectors	



	Co-op Core Offer - When I grow up	<b>Explore possibilities:</b> being able to explain their views about similarities and differences between jobs	
<b>Year 3</b>	Visit to Manchester Museum Co-op Core Offer-WoW my neighbourhood	<b>Explore possibilities:</b> being able to explain what interests them about particular jobs <b>Create opportunities:</b> Identifying possible new jobs that might be needed in the future	
<b>Year 4</b>	Actress (parent) to visit Co-op Core Offer-WoW my neighbourhood	<b>Explore possibilities:</b> being able to explain what interests them about particular jobs <b>Create opportunities:</b> Identifying possible new jobs that might be needed in the future	
<b>Year 5</b>	Visit Connell College Careers Week	<b>Manage career:</b> being aware that choice and opportunity make careers possible <b>See the big picture:</b> exploring jobs and ways of working that help to protect the environment	
<b>Year 6</b>	World of Work Week Workplace visit Y6 CRL exit evaluation	<b>Create opportunities:</b> being able to take on different work-related roles in group play or teamwork, including as leader when required <b>Growth throughout life:</b> being willing to take on challenges that help them to grow <b>Create opportunities:</b> exploring how people relate to each other in work settings <b>Manage career:</b> being aware that choice and opportunity make careers possible	
<b>Staff</b>	Plan and deliver the Skills Builder Challenge Day Deliver Careers Week activities CRL lead to attend CRL conference day Skill of the half term assemblies	<b>Growth throughout life:</b> <b>KS1</b> - being willing to challenge themselves <b>KS2</b> - being willing to take on challenges that help them to grow	



## Possible events

- Visits to Universities (BM1,7)
- Visits to FE College (BM1,7)
- Visits / trips (remember all visits are to someone's place of work) (BM1,2,3,5,6)
- Co-op core offer (BM1,2,3,4,5,6)
- PSHCE CRL element of SoL (BM1,2,3,4,5,7)
- Career sector insight assemblies (BM1,2,3,5,7)
- Challenge / enrichment days or week (BM1,2,3,4,5,6,7)
- Aspiration audit (BM1,3,8)
- External providers such as Primary Futures i.e Enterprise activities / assemblies (BM1,2,3,4,5)
- Workplace visits (BM1,2,3,4,5,6)
- Curriculum links to employers (BM1,2,3,4,5,6,)
- STEM activities (BM1,2,3,4,5,6)
- Staff LMI CPD (BM1,2,3,4,8)
- Curriculum mapping (BM1,2,3,4,5,6,7,8)
- Skills builder resources / development (BM1,3,4,8)

## Staff

- Annual update on LMI (BM1,3)
- Directed time to develop CRL in the curriculum (BM1,4,8)
- PSHE curriculum review (BM1,4,8)
- External CRL CPD ie visiting a local subject related business (BM1,2,4,5,6)

## **4.0 Impact**

Measuring the impact of our CRL programme supports us to develop it on a termly / annual basis and to know that we are making a positive and empowering difference. We value quantitative and qualitative feedback from all stakeholders and ensure our evaluations lead to change / amendments in our future planning. We undertake internal and external quality assurance to ensure our intent and implementation is in-line with our expectations. Our CRL program aims to demonstrate the following impact:



- Raise in aspirations (aspiration data)
- Increased understanding of stereotypical jobs (google forms)
- Feedback and evaluation for all events, both quantitative and qualitative
- Increase in attendance / reduction in PA over time
- Reduction in behaviour incidents including Ftex / Pex over time
- Increase in progress / attainment over time
- Progress and achievement data over time with reference to vulnerable groups i.e SEND
- Development of employability skills after key events
- Range of employer engagement increasing

## **5.0 Useful websites**

### **5.1 For staff**

<https://www.firstcareers.co.uk/>

Offers guidance to primary and secondary school students in making decisions about future careers and professions).

<https://primary-careers.careersandenterprise.co.uk/>

Special section dedicated to primary resources / best practice

<https://www.stem.org.uk/system/files/elibrary-resources/2017/04/STEM%20PRIMARY%2006%20WEBRES%20%28online%20version%29.pdf>



Information on STEM related careers for primary age students

<https://www.twinkl.co.uk/resources/ks2-pshe/living-in-the-wider-world-pshe-subjects-key-stage-2/ks2-the-world-of-work>

The world of work resources and activities for KS2

<https://www.bbc.co.uk/teach/class-clips-video/pshe-ks1-ks2-what-is-my-job/zrdkt39>

PSHE KS1 / KS2: What's my job?

[https://www.pshe-association.org.uk/curriculum-and-resources/resources/loud-network-ks2-lessons-%E2%80%98job-skills-influencesLOUD! Network KS2](https://www.pshe-association.org.uk/curriculum-and-resources/resources/loud-network-ks2-lessons-%E2%80%98job-skills-influences%27-LOUD!%20Network%20KS2)

lessons: 'Job skills, influences and goals'

<https://www.nurseryworld.co.uk/features/article/eyfs-activities-essential-experiences-learning-about-jobs>

EYFS Activities: Essential experiences... Learning about jobs

<https://primaryfutures.org/career-related-primary/>

Resources for primary staff to deliver engaging career-related learning for their pupils, with tools, information and resources available including a self-assessment quiz for schools and examples of innovative practice

<https://www.myworldofwork.co.uk/partner-resources>



Career resources that work in the classroom. These are designed to support young people at different stages, from primary five through secondary and beyond.

<https://www.skillsbuilder.org/homelearning>

Everyone needs eight essential skills to succeed - whatever their path in life. Skills builder provides a range of resources for building these skills in a home setting - all underpinned by the Skills Builder Framework. Resources are available for learners aged 4 to 20+.

## **5.2 Research**

<https://www.educationandemployers.org/wp-content/uploads/2018/01/DrawingTheFuture.pdf>

Exploring the career aspirations of primary school children from around the world

[https://www.careersandenterprise.co.uk/sites/default/files/uploaded/1145\\_what\\_works\\_primary\\_v7\\_digital.pdf](https://www.careersandenterprise.co.uk/sites/default/files/uploaded/1145_what_works_primary_v7_digital.pdf)

What works? Career-related learning in primary schools

<https://www.thecdi.net/New-Career-Development-Framework>

Framework for implementing CRL

## **5.3 Careers Games**

<https://panjango.com/pages/panjango-online> (KS2)



<https://icould.com/buzz-quiz/> (KS2)

Which Animal Are You? In under five minutes, discover: your strengths and what makes you tick / what you're like as a boyfriend or girlfriend / which celebrities share your personality type. There are 16 possible results, each connected to an animal

#### **5.4 Labour Market Information (LMI)**

<https://www.lmiforall.org.uk/>

Leeds

<https://www.the-lep.com/research-and-publications/research-publications-archive/leeds-city-region-labour-market-information-report-20182019/>

[Futuregoals.co.uk](https://futuregoals.co.uk)

Provide career inspiration to help you make that important next step to reach your FutureGoals. Creative Industries, Digital, Manufacturing and Engineering, Construction, Professional services and Health and Social Care are all key sectors for Leeds City Region.

<https://futuregoals.co.uk/careerstarters/> Our way of living has changed quite a lot recently. Now, more than ever, it's really important to keep our brains active and challenged. Without the daily structures that we're used to, self-motivation is a really vital skill that we need to nurture and develop.

[www.futuregoals.co.uk/remote](https://www.futuregoals.co.uk/remote)

FutureGoals Remote tests your communication and planning skills, it develops your creative thinking and challenges you to think outside of the box. You will tackle activities that help you to problem solve, become innovative and step into a range of different career sectors. These resources have been



designed to help you learn skills that local employers are looking for such as; communication, planning and research, problem solving, creativity, organisation and self-reflection FutureGoals Remote resources - "Create it!" -

Manchester

<https://bridgegm.co.uk/labour-market-information>

Stoke

<https://lhs.ttlit.org.uk/wp-content/uploads/sites/9/2019/07/Stoke-on-Trent-and-StaffordshireApril-2019-LMI-Report.pdf>

### **5.5 Parents**

<https://targetcareers.co.uk/parents-and-teachers>

<https://careerready.org.uk/parents>

<https://www.careeralchemy.co.uk/choosing-career-paths.html>